

# **Chronic Disease Risk Reduction/Enhancement Grant Program**

## **Sustainability Examples**

### **Sustainability**

In the upcoming grant period we will be working toward sustainability of our programs in the community after the KDHE Grant money is no longer available. The Tobacco Prevention Coalition was formed well before the initial grant was awarded in year X and will continue to be the driving force in tobacco prevention in Y County. We are working in all four main goals of our grant to insure sustainability.

### **Prevent the initiation of tobacco use among youth:**

In order to sustain our youth and school programs, we are working to get more youth involved and sponsors from each of the schools involved in a TASK Company. This TASK Company will not only work on tobacco prevention issues, but will also focus on physical activity and nutrition issues in the community. This will insure continued opportunities to receive grant funding as the public health community continues to focus on physical activity and nutrition. This will also get students and sponsors from all Y County schools involved and active within the community.

In order to continue to prevent youth access to tobacco, we are working to have Y County adopt a Youth Access to Tobacco Ordinance. We've begun laying groundwork for this ordinance by talking with the Y County Sheriff's Office, Y Police Department, Y County Health Department, and Tobacco Prevention Coalition members. We will continue to educate the community about youth access in the next year and would like to implement the ordinance before April 2005.

### **Promote Quitting Among Young People and Adults:**

In order to sustain cessation efforts in our community, we are working to promote the Kansas Quitline. We are working with the state tobacco prevention program and the contracted media group to market the Quitline and develop materials that would be helpful to people in Kansas. We will encourage continued use of the Quitline by health professionals by holding trainings facilitated by Dr. Hauxwell.

### **Eliminate or Reduce Nonsmokers' Exposure to Secondhand Smoke:**

We have passed a smoke-free restaurant ordinance in Y City and that will continue to reduce nonsmokers' exposure to secondhand smoke. We are going to be working with businesses and restaurants that are not smoke-free 24 hours to adopt policies this year. We are using the Great American Smokeout as a starting point for an effort to target businesses.

## **Identify and Eliminate the Disparities Related to Tobacco Use and Its Effects Among Different Population Groups:**

We have been working with Catholic Charities to get information out in the Hispanic community and feel that they will continue to consider this a top priority in the future. Their youth organization, KIDS, will continue to work with our TASK Company in the area schools and community.

### **Other Examples**

- Youth Access
- Corporate Sponsors
- Building capacity/infrastructure
- Partnerships/community collaboration
- Fund raising efforts
- Link to sharing session to educate decision makers